



2023

Beginner Booth Rent

EDUCATION PROGRAM

CREATING CONFIDENT AND PROFITABLE
INDEPENDENT STYLISTS

hands-on model work
business coaching
shadow work
group classes



HOW IT ALL BEGAN

Starting out in this industry is tough. Starting out in this industry with a passion for becoming an independent stylist is even tougher!

When I started out as a booth renter I had a ton of questions and no one to turn to for answers.

- How do I run my own books?
- How do I manage my money without a paycheck coming in?
- How do I grow my clientele AND retain them?
- How do I even learn what to do behind the chair???

I realized I needed to learn how to be a savvy business person AND killer stylist if I wanted to make it in this industry.

This is how my passion for creating an education forward BOOOTH RENTAL salon was born!



LET MY 13 YEARS OF
MASTERING THE
INDUSTRY
FAST TRACK YOUR CAREER

If you're ready to put in some hard work, I'm ready to teach you the foundations to growing a beautiful, profitable, and well rounded career as a Booth Renter!

ABOUT YOUR EDUCATOR

I'm Aisha, Owner, Stylist, and Lead Educator of The Color Collective Salon, I have been in this industry since birth as a second-generation stylist and licensed since 2011. I have worked in every salon business model there is and have painstakingly moved my way through the ranks of each one.

On a more personal level, when I'm not at The Color Collective you can find me spending quality cuddle time with my 4 fur babies, debating which Netflix shows are worth binging with friends, or traveling the world with my amazing partner.



CREDENTIALS

- Wella Master Color Expert Certified
- Creator and prior professor of "Advanced Color Techniques" at San Diego City College
- Creator and Educator at The Color Collective in-salon training
- Private, Personal Services Business Coach at The Acadami

My passion for creating an education-focused Booth Rental salon was born out of feeling lost, alone, judged, and underestimated. When I first started booth renting, I had a pretty basic idea of how to run a profitable chair (more clients, more money). But I had no actual idea how to create a business that was consistently growing in a sustainable workflow, without getting burnt out and overwhelmed.

I'm here to teach you how to grab the bull by the horns and take your career and life circumstances into your own hands so you can create the life you have always dreamed of. Let's create empowered, independent stylists that change the perception of our industry for good!

THE PROGRAM

Hands-on model work: This is where we focus on learning techniques and fundamentals that you will apply to actual models. You will learn how to mix and match your techniques and placements to customize your guest experience as well as hone your color formulation so you have confidence in your choices.

Shadow work: This is where you watch, learn, and assist. Your main goal here is to soak in as much information as you can from as many TCCS stylists as you can.

Business class: This is where you learn how to create your dream business. TCCS group classes and supplementary fundamentals of business classes will provide you with the foundation you need to manage your new Booth Rental career.



THE OPPORTUNITY

If the program is completed successfully, with high marks on your assessments you will have to opportunity to graduate to the role of Salon Assistant and Beginner Booth Renter. One position will be made available at a time

Salon Assistant: 8 weeks +
1 day/wk Paid \$15.50/hr plus tips

Beginner Booth Renter: 8 weeks total
1 day/wk paid \$15.50/working on new guests provided by TCCS
2 days/week free booth rent for 8 weeks



THE PROGRAM INVESTMENT

Time Investment: 16 wks total

8 model days: 4-8hrs each session
8 business classes: 2-4hrs each class
8 shadow days: 6-8hrs each session

Money Investment: \$1200
payment plans available

THE OPPORTUNITY

For those still waiting on their license

If the program is completed successfully, with high marks on your assessments you will have to opportunity to graduate to the role of Salon Assistant to complete your shadow days and Beginner Booth Renter once you are licensed. One position will be made available at a time

Salon Assistant: 8 weeks +
8 shadow days: 6-8hrs each session
8 assistant days: \$15.50/hr after shadow days are completed
Beginner Booth Renter: 8 weeks total
1x/wk paid \$15.50/working on new guests provided by TCCS
2x/week free booth rent for 8 weeks



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BONUS PERKS

- Completing the program with high marks will get you put at the top of the list for job opportunities and open booths for rent at The Color Collective Salon
- You will have access to discounted tickets to all in salon education at The Color Collective for the first year after your graduation. Renters at the salon get in salon education for free
- You will have access to my Private Coaching program at a discount when you sign on for one year *open to all graduates.
- You will receive a graduation gift upon successful completion

